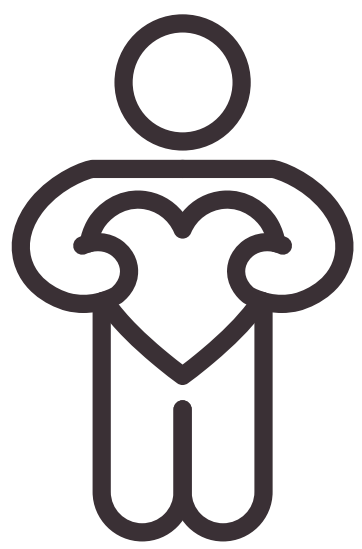




Fundraising Tips and Tricks



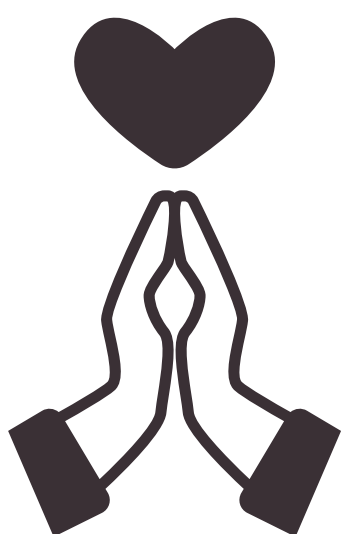
Share your fundraiser frequently! Use all social media platforms and post multiple times. People often need to see something numerous times before they decide to take action, this includes donating!



Be genuine in your messaging. Donors want to see authenticity when they are deciding where to give. Let your passion and heart for the cause come through so that donors can connect with the mission!



Message people personally about your fundraiser! Some people respond better to a direct message, it encourages them to actually read what you are sharing and consider participating.



Personalize your donation page! You are more likely to get donations when people understand the background behind why you are fundraising. Include pictures and personal messaging about your fundraising efforts.

**THANK
YOU!**

Individually thank your donors! Appreciation goes a long way, people want to know that their donation is recognized and valued. Sending a donor a quick thank you message may encourage them to donate again in the future!